### UNITED STATE STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

HEDGEGO LLG 10/ MED CO		X	
HEDGECO, LLC d/b/a HEDGECO NETWORKS		),	
	Plaintiff,	)	Case No. 08 CV 0494 (SHS)
-against-		)	
JEFFREY SCHNEIDER and JARED TOREN,		)	
,	Defendants.	)	
		X	

### Memorandum of Law in Reply and Opposition

The Plaintiff, HEDGECO, LLC d/b/a HEDGECO NETWORKS ("HEDGECO") by and through their undersigned counsel, sets forth the following Memorandum of Law (1) in Reply for the instant motion for a temporary restraining order and preliminary injunction pursuant to FRCP Rule 65, and (2) in Opposition to Defendants' 12(b)(6) Motion to Dismiss.

As set forth herein, the Plaintiff's Motion for a Preliminary Injunction should be granted, and the Defendant's Motion to Dismiss denied as moot, as service was made of the First Amended Complaint on March 3, 2008 (Exhibit A).

## I. DEFENDANTS HAVE ADMITTEDLY TAKEN AND MISUSED PLAINTIFF'S CONFIDENTIAL AND PROPRIETARY INFORMATION.

This lawsuit and the motions arise out of Defendants' material breaches of two (2) contracts that protect Plaintiff's confidential and proprietary information from disclosure and misuse by the Defendants. See, Exhibits A<sup>1</sup> and B<sup>2</sup> to the appended First Amended Complaint,

Exhibit A is the Mutual Confidentiality and Non Circumvent Agreement between HEDGECO Defendant SCHNEIDER (the "MUTUALITY AGREEMENT").

appended hereto. As amplified in the appended Affidavit in Reply of Plaintiff's CEO, Evan Rapoport dated March 5, 2008, (the "Rapoport Reply") and the FIRST AMENDED COMPLAINT (Ex. A), the Defendants have taken and misused Plaintiff's confidential and proprietary information to their benefit and to the Plaintiff's detriment. A preliminary injunction must be granted to cease Defendants' destructive conduct. Defendants' unwarranted motion to dismiss must be denied as well.

# II. FRCP RULE 65 IS PROCEDURAL AND NOT SUBSTANTIVE; A PRELIMINARY INJUNCTION IS THE PROPER REMEDY.

Defendants argue in error that an injunction, to which they agreed by their respective contracts, is unwarranted. Defendant Schneider agreed that "the non-breaching party shall be entitled to an injunctive relief" (see, Mutuality Agreement 1.1, par. 4) and Defendant Toren agreed that a contractual breach "will result in irreparable and continuing damage" (see Employment Agreement no. 4). Of note, that there was a breach of the agreements is definitive. See generally, Rapoport Reply and Defendants' admissions within their Affidavits in Opposition.

Congress codified the means to protect Plaintiff at bar in FRCP 65 (a) and (b) respectively, as commenced properly in this United States District Court. By history, the District Courts haves long had authority to issue the preliminary injunctions pursuant to Federal Rule of Civil Procedure 65. The Judiciary Act of 1789 conferred on the federal courts jurisdiction over "all suits . . . in equity." 1 Stat. 78. The Supreme Court has "long held that "[t]he 'jurisdiction' thus conferred . . . is an authority to administer in equity suits the

<sup>2</sup> Exhibit B is the Employee Confidentiality and Unfair Competition Agreement between HEDGECO Defendant TOREN (the "EMPLOYMENT AGREEMENT").

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principles of the system of judicial remedies which had been devised and was being administered by the English Court of Chancery at the time of the separation of the two countries." Atlas Life Ins. Co. v. W. I. Southern, Inc., 306 U.S. 563, 568 (1939). See also, e.g., Stainback v. Mo Hock Ke Lok Po, 336 U.S. 368, 382, n. 26 (1949); Guaranty Trust Co. v. York, 326 U.S. 99, 105 (1945); Gordon v. Washington, 295 U.S. 30, 36 (1935). "Substantially, then, the equity jurisdiction of the federal courts is the jurisdiction in equity exercised by the High Court of Chancery in England at the time of the adoption of the Constitution and the enactment of the original Judiciary Act, 1789 (1 Stat. 73)." A. Dobie, Handbook of Federal Jurisdiction and Procedure 660 (1928). Accordingly, the injunction is a procedural and equitable remedy. Sampson v. Murray, 415 U.S. 61, 92 n. 68, 94 S.Ct. 937, 953, 39 L.Ed.2d 166, 187 n. 68 (1974); Lewis v. S. S. Baune, 534 F.2d at 1121; Canal Authority of Fla. v. Callaway, 489 F.2d 567, 573 (5th Cir. 1974); Jacksonville Maritime Ass'n v. Local 1408-A, Internat'l Longshoremen's Ass'n, 424 F.Supp. 58, 64 (M.D.Fla.1976), Aff'd 571 F.2d 319 (5th Cir. 1978). See also, Florida Medical Ass'n, Inc. v. Department of Health, Ed. and Welfare 454 F.Supp. 326 D.C.Fla. 1978.

Moreover, this Court should favor the injunctive remedy in the case at bar because the parties stipulated to the remedy in their respective contracts such that irreparable harm is presumed. "The threat of irreparable injury, in the absence of such extraordinary injunctive relief, remains the overriding equitable prerequisite." Sampson v. Murray, 415 U.S. at 88-92 and n. 68, 94 S.Ct. at 951-953, 39 L.Ed.2d at 185-87 and n. 68; Lewis v. S. S. Baune, 534 F.2d at 1121; A. O. Smith Corp. v. FTC, 530 F.2d 515, 525 (3d Cir. 1976); Marshall v. Reinhold Constr., Inc., 441 F.Supp. at 692; Jacksonville Maritime Ass'n v. Local 1408-A Internat'l

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Longshoremen's Ass'n, 424 F.Supp. at 65. The prerequisites have already been reached by agreement in the case at bar. In relevant part:

As to Defendant Schneider, the Mutuality Agreement states: "the non-breaching party shall be entitled to an injunctive relief" (Ex. A, pg. 1; no. "1. 1.", par. 4);

As to Defendant Toren, the Employment Agreement states: "[a] breach of such covenants [non-disclosure and non-competition] will result in irreparable and continuing damage to the company." (Ex. B, pg. 3, no. "4.").

Thus, the parties herein agreed upon the occurrence of irreparable injury such that there is nothing for this Court to consider; the preliminary injunctions is warranted as predetermined by the Defendants themselves.

Furthermore, Defendants have offered zero evidence that they are either properly in possession of Plaintiff's information or that it is public as self-servingly alleged (i.e., there was no expert or other such evidence placing such information in the public domain and not to the exclusivity of Plaintiff as owner, wherein the information at issue was gathered by Plaintiff over a period of six (6) years as set forth in the Rapoport Reply. Nothing was proffered by Defendants because the information is in fact confidential and proprietary to Plaintiff. Further, the question of whether the agreements are enforceable is answered in the affirmative in their entirety; and particularly as to injunctive relief.

### III. THE AGREEMENTS ARE ENFORCEABLE, IN PARTICULAR AS TO THE INJUNCTIVE RELIEF CLAUSES.

#### A. The Defense argument is contradictory

Defendant Schneider agreed not to disclose for one year after termination of the Mutuality Agreement. Ex. A, pg.1, par. 1. Defendant Toren agreed not to compete for 2 years and not to disclosure for 5 years upon termination of the Employment Agreement. Ex. B, pg. 2, pars. 2 & 3. Both Defendants have violated these provisions such that a preliminary injunction is requisite and proper (as agreed by both in pars. "1." and "4.", respectively). Of note, the Defense claims that this Court should adopt Florida Law for its procedure based upon a contract *it argues is void*. One cannot violate the "common-law rule that a party to a contract cannot at one and the same time challenge its validity and continue to reap its benefits. *Commodity Credit Corp. v. Rosenberg Bros. & Co.*, 243 F.2d 504, 512 (C.A.9 1957), and *Kingman & Co. v. Stoddard*, 85 F. 740, 745 (C.A.7 1898)." MedImmune, Inc. v. Genentech, Inc. 127 S.Ct. 764, 776, 166 L.Ed.2d 604 (2007). The Defense has proffered nothing that the contractual terms are unreasonable or unenforceable. In fact, the opposite is true as amplified below.

B. Regardless of the fact that the an injunction is a procedural remedy by this Court, the agreements and an injunction are also enforceable under Florida Law to protect Plaintiff's trade secrets.

There is valid consideration for the Agreements at bar. Pursuant to Section 688.002(4), Florida Statutes (1999), "Trade secret" means information, including a formula, pattern, compilation, program, device, method, technique, or process that: (a) Derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use; and (b) Is the subject of efforts that are reasonable under the circumstances to maintain its secrecy. (emphasis added). *See also* Templeton v. Creative Loafing Tampa, Inc., 552 So.2d 288 (Fla. 2d DCA 1989) (considering, in deciding whether customer list is a trade secret, whether list is product of great expense and effort and is confidential; in the case at bar the list was compiled over a period of six years as per the Rapoport Reply, par. 3); Dicks v.

Jensen, 768 A.2d 1279 (Vt.2001) (stating that list of potential or existing customers which is not readily ascertainable has value and can be a trade secret). East v. Aqua Gaming, Inc. 805 So.2d 932, 934 (Fla.App. 2 Dist.,2001). See also, Protecting customer data from ex-employees. Jeffrey S. Klein and Nicholas J. Pappas, 213 N.Y.L.J. 3 (June 2, 1995). As such the customer list at bar has value; indeed substantial, to Plaintiff.

The Agreements also have a <u>business purpose</u> to prevent the Defendants from purloining this information as they have done. (Yet Defendants now claim the acquired information is public as well, thereby admitting it was in fact taken; thus, a material breach of the agreements has occurred as the information was the subject matter of and for the agreements.). In fact, the Plaintiff's list and members are defined persons and entities who are or who may become customers of the business. *See*, Rapoport Reply par. 3 discussing *potential* customers. Defendants have been and are directly competing, a clear breach, yet claim their use is different. In fact both entities seek to take the same persons/entities with the same resources and lead them to investments, earning fees for doing so. Defendants falsely distinguish the methods to generate the fees by how the parties communicate with these persons. In the case at bar, the owner of the information is Plaintiff alone and it was unlawfully misappropriated by defendants who are now unlawfully soliciting these persons, in direct and unlawful competition with Plaintiff.

As to FL section 542.3353 (a/k/a the non-compete statute), the Defendants falsely claim it voids the agreements. Rather, the statute supports the validity and enforceability of the Mutuality Agreement and the Employment Agreement, as well as their legitimate protective purposes, which agreements were by the Defendants themselves, admittedly breached. "Section 542.335 contains a comprehensive framework for analyzing, evaluating and enforcing restrictive covenants in Florida based on an "unfair competition" analysis. See John A. Grant & Thomas Steele, Restrictive Covenants: Florida Returns to the Original "Unfair Competition" Approach to the 21st Century, 70 Fla. B.J. 53, 53-56 (Nov. 1996). According to this review, co-authored by the legislation's Senate sponsor, the term "restrictive covenants" includes all contractual restrictions upon competition, such as noncompetition/nonsolicitation agreements, confidentiality agreements, exclusive dealing agreements, and all other contractual restraints of trade. Id. at 54.

Moreover, Section 542.335 is broadly "aimed at making enforcement of bona fide restrictive covenants easier and more certain." (emphasis added) Id. at 55; Henao v. Professional Shoe Repair, Inc. 929 So.2d 723, 726 (Fla.App. 5 Dist., 2006.)("Florida Law Governing Enforcement of Non-Compete Covenants"). Further, Henao states "a court shall construe a restrictive covenant in favor of providing reasonable protection to all legitimate business interests established by the person seeking enforcement. A court shall not employ

<sup>&</sup>lt;sup>3</sup> Section 542.335 "substantially expands and clarifies the noncompete statute governing validity and enforcement of contracts in restraint of trade." Fla. S. Comm. on Judiciary, SB 282 (1996) Staff Analysis 5 (Mar. 27, 1996). Section 542.335(1) allows for enforcement of contracts that restrict or prohibit competition so long as the contracts are "reasonable in time, area, and line of business." Section 542.335(1)(h) provides that a court "shall construe a restrictive covenant in favor of providing reasonable protection to all legitimate interests established by the person seeking enforcement." Section 542.335(1)(i) further provides: No court may refuse enforcement of an otherwise enforceable restrictive covenant on the ground that the contract violates public policy unless such public policy is articulated specifically by the court and the court finds that the specified public policy requirements substantially outweigh the need to protect the legitimate business interest or interests established by the person seeking enforcement of the restraint.

any rule of contract construction that requires the court to construe a restrictive covenant narrowly, against the restraint, or against the drafter of the contract." (emphasis added) *Id.* Moreover, a "legitimate business interest" includes "substantial relationships with specific prospective or existing customers ...." as in the case at bar. *Id.* citing § 542.335(1)(b). The Henao Court further states: A valid restrictive covenant may be enforced by way of temporary and permanent injunctive relief. § 542.335(1)(j). A violation of an enforceable restrictive covenant creates a presumption of irreparable injury." (emphasis added) *Id.* at 726.

In the case at bar, the Court respectfully must grant a preliminary injunction against Defendants. Despite conclusions by the defense to the contrary, no public policy was violated wherein the Plaintiff gathered its own data (a/k/a customer lists) for legitimate business use and sought to protect it by the valid covenants in their respective agreements. Defendants wrongly argue the court should nullify the whole body of law pertaining to valid covenants; as if it had no purpose. Defendants' position is conclusory and not supported by a shred of proof.

#### C. Plain Language controls.

If there is any doubt about the meaning of the agreements at bar, Florida too follows the New York rule that plain language is controlling. Recall that Defendants *agreed* to the necessity of confidentiality and associated restrictions and they *agreed* that injunctive remedies were a necessity as well. In Sprint Corp. v. Telimagine, Inc., 923 So.2d 525 Fla.App. 2 Dist., 2005, the court enforced that part of the agreement between the parties as to injunctive relief for unauthorized disclosure or use of proprietary information. It stated: "A fundamental principle of contract construction is that the expression of one thing is the exclusion of the

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other, Shumrak v. Broken Sound Club, Inc., 898 So.2d 1018, 1020 (Fla. 4th DCA 2005)." Sprint, supra at 527 (note: that part of the agreement in Sprint re: arbitration was denied). As such, in the case at bar, the Defendants cannot argue that its bargain and agreement to (i) confidentiality, (ii) non-disclosure and (iii) that injunctive relief is warranted, should all have some other meaning. It cannot - as any other meaning is excluded. Sprint. supra. No matter what argument Defendants make, the agreements and their covenants are fully enforceable by this Court.

### IV. THE COMPLAINT (and the FIRST AMENDED COMPLAINT) IS PROPER AND PROVIDES ADEQUATE NOTICE ON ALL CAUSES OF ACTION.

The Defendants' Motion to dismiss, pursuant to FRCP 12(b)(6) ("failure to state a claim upon which relief can be granted"), has no merit. The Agreements at bar are enforceable as per the above, and the Complaint is well-pleaded as to the breach thereof by the Defendants individually and collectively, in their unlawful taking of the confidential information and in its unlawful use. Moreover, the FIRST AMENDED COMPLAINT (Exhibit A) moots the motion to dismiss and sets forth the following causes of action: Breach of Contract, Tortious Interference with Contractual Relationships, Breach of Fiduciary Duty, Permanent Injunction, Accounting pursuant to FRCP 53(1)(B)(i) and (ii) (re: special master). It was timely served (March 3, 2008) pursuant to FRCP 15(a). ("Amendments") as there has been no service to date of a responsive pleading (by Defendants).

Defendants incredibly proffered New York Law (Defense Memo of Law pg 5.) after arguing earlier within that Florida Law is controlling (Defense Memo of Law pg. 3). As previously set forth One cannot violate the "common-law rule that a party to a contract cannot at one and the same time challenge its validity and continue to reap its benefits. MedImmune, Inc. v. Genentech, Inc. 127 S.Ct. 764, 776.

Regardless, the FIRST AMENDED COMPLAINT is sufficiently detailed as to all counts. And as to tortious interference, challenged in Defendants' Motion to Dismiss, pars. 44-58, it is not a special matter pursuant to FRCP 9, and the Court assumes the truth of all facts asserted in the complaint and draws all reasonable inferences from those facts in favor of the plaintiff. Cleveland v. Caplaw Enterps., 448 F.3d 518, 521 (2d Cir. 2006). The First Amended Complaint sets forth that specific contracts were held between Plaintiff and the following, as was known to Defendants: Plaintiff/Defendant Toren, Plaintiff/Defendant Schneider; Plaintiff/Puritan Securities, Inc.; Plaintiff/Paradigm Global Advisors, Inc.. The First Amended Complaint adds that Defendants, with knowledge, caused the breach of these agreements and caused the contracting parties to enter into agreements with Defendants instead. See, First Amended Complaint, Ex. A, pars. 44-58.

Discovery is the method to determine customer identity as the pleading states a causes of action on all counts.

#### Conclusion

The Preliminary Injunction must be granted as per the terms of the contracts, and the Motion to Dismiss must be denied, together with costs, disbursements, reasonable attorney's fees, and for such other and further relief deemed appropriate in the discretion of the court.

Dated: March 6, 2008 New York, NY

Respectfully submitted,

Filed 03/06/2008

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To: Attorneys for Defendants Eric Weinstein (EW 5423) FELDMAN WEINSTEIN & SMITH LLP 420 Lexington Avenue New York, New York (212) 869-7000

**EXHIBIT A** 

#### UNITED STATE STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

		X	
HEDGECO, LLC d/b/a HEDGECO NETWORKS			
	Plaintiff,	)	Case No. <b>08 CV 00494</b> (SHS)
-against-		)	
JEFFREY SCHNEIDER and JARED TOREN,		)	FIRST AMENDED COMPLAINT
	Defendants.	)	
		X	

The Plaintiff, HEDGECO, LLC d/b/a HEDGECO NETWORKS by and through their undersigned counsel, alleges and complains of the DEFENDANTS JEFFREY SCHNEIDER and JARED TOREN in this First Amended Complaint, as follows:

#### The Parties and Diversity of Citizenship

- 1. Plaintiff, HEDGECO, L.L.C. doing business as HEDGECO NETWORKS ("HEDGECO") was and remains a Florida Limited Liability Corporation, duly authorized to do business in the State of New York.
- 2. HEDGECO maintains an office at 1350 Avenue of the Americas 24<sup>th</sup> Floor New York, NY 10019.
- 3. Defendant JEFFREY SCHNEIDER ("SCHNEIDER") is a natural person residing in the State of Texas and who maintains an office therein at 6836 Bee Caves Road Ste. 245 Austin Texas 78746 (Travis County).

 Defendant JARED TOREN ("TOREN") is a natural person residing in the State of Texas and who maintains an office therein at 6836 Bee Caves Road Ste. 245 Austin Texas 78746 (Travis County).

#### Jurisdiction

- 5. There is complete diversity of citizenship pursuant to 23 U.S.C. §1332 et seq.
- 6. The cause of action involves a controversy for monetary damages in excess of \$75,000.00, in addition to equitable relief.

#### Venue

7. Upon information and belief, material acts and transactions at issue between Plaintiff and Defendants occurred with the person of Richard Bronson ("Bronson"), an individual with a residence address of 62 Watts Street #2, New York, NY, the investment firm of Himelstein Mandel Investment Fund ("HMF") with an office at 45 Rockefeller Plaza, Suite 2032 New York, NY 10111, the leveraged buy-out firm of Holding Capital Group ("HGG") with an office at 630 Third Avenue NY, NY 10017, as well as other persons and entities in Plaintiff's confidential and proprietary database.

#### Count One (breach of contract)

8. Plaintiff re-states and re-alleges paragraphs 1-7 as if fully set forth herein.

9. At all times relevant, HEDGECO was and remains an information portal, hedge fund services firm and dealmaker, that allows subscribing members to communicate with and access hedge fund entities in order to establish investment relationships, which generates commissions and fees to HEDGECO.

- 10. In the course of its business, HEDGECO, owns or has legal title to subscribing member lists and other, related proprietary and confidential information HEDGECO has developed or lawfully obtained, at its expense and efforts, over a period of approximately six years that consists of approximately 20,000 persons and entities, as well as business records and plans, customer lists and records, trade secrets, and pricing structure.
- 11. At all times relevant, Evan Rappaport ("Rappaport") was and remains the Chief Executive Officer ("CEO") of HEDGECO.
- 12. Commencing on or about August 16, 2006, to or about October 2, 2007, and at all times relevant, Defendant SCHNEIDER had a contractual relationship with HEDGECO as a potential managing director for HEDGECO.
- 13. On or about August 16, 2006, HEDGECO and SCHNIEDER entered into a Mutual Confidentiality and Non-Circumvent Agreement (the "Mutuality Agreement"). A copy of the Mutuality Agreement is appended as Exhibit "A".

- 14. Pursuant to the terms of the **Mutuality Agreement**, Section "1." thereof, confidential information includes without limitation: Business records and plans, customer lists and records, trade secrets, pricing structure, and other proprietary information as may be brought to the attention of the parties. Pursuant to section "1.1" thereof, SCHNEIDER agreed to keep and to hold confidential, all proprietary information or trade secrets in trust and confidence from the date thereof to a period of time for 12 months after termination of the Mutuality Agreement.
- 15. Commencing on or about February 26, 2007 to or about October 2, 2007, and at all times relevant, Defendant TOREN was an employee of HEDGECO.
- 16. On or about February 26, 2007, the HEDGECO and TOREN entered into an Employee Confidentiality and Unfair Competition Agreement (the "Employment Agreement"). A copy of the Employment Agreement is appended as Exhibit "B".
- 17. Pursuant to Paragraph "2" of the Employment Agreement, TOREN was expressly prohibited from disclosing HEDGECO's confidential and proprietary information for the period of his employment and for a period of five (5) years thereafter.
- 18. Pursuant to Paragraph "3(b)" of the **Employment Agreement**, TOREN was expressly prohibited from soliciting or contacting any of the HEDGECO's customers, clients, or brokers with whom TOREN has had contact during the term of his employment with HEDGECO and for a period of two (2) years thereafter.

19. At all times relevant, prior to and since leaving the employ or relationship with HEDGECO, Defendants formed or became associated with one Onyx Global Advisors ("Onyx") a firm that advertises itself as a third party marketer, in Austin, Texas with an office located at 6836 Bee Caves Road Ste. 245 Austin, Texas.

- 20. At all times relevant and continuing Onyx has and still does maintain a website at http://onyxglobaladvisors.com/.
- 21. Defendant SCHNEIDER holds himself out to be Principal of Onyx, as set forth on the foregoing Onyx website.
- 22. Defendant TOREN holds himself out to be Senior Vice President of Onyx, as set forth on the foregoing Onyx website.
- 23. On or about July 2007, while the Mutuality Agreement and the Employment Agreement were both in full force and effect, Mr. Bronson, of New York, NY, was a provider of a financial products that HEDGECO would broker in the ordinary course of its business and was entered into HEDGECO's proprietary database.
- 24. Despite the foregoing as confidential and proprietary to HEDGECO, Defendant SCHNEIDER, directly or indirectly, approached Richard Bronson to solicit him to sell his products to HMF via SCHNEIDER, and to the benefit of SCHNEIDER, in lieu of

HEDGECO. In the course of such solicitation, SCHNEIDER provided Bronson's contact information to HMF.

- 25. Despite the foregoing as confidential and proprietary to HEDGECO, Defendant TOREN, directly or indirectly, approached Bronson to solicit him to sell his product to HMF via TOREN, to the benefit of TOREN, *in lieu of* HEDGECO. In the course of such solicitation, TOREN provided Bronson's contact information to HMF.
- 26. As a result of the foregoing provisions of confidential and proprietary information to HMF, Bronson was caused to be solicited by HMF to the detriment of HEDGECO.
- 27. Upon information and belief, SCHNEIDER has unlawfully provided other and further confidential and proprietary information to HMF to the detriment of HEDGECO.
- 28. Upon information and belief, TOREN has unlawfully provided other and further confidential and proprietary information to HMF to the detriment of HEDGECO.
- 29. SCHNEIDER, either acting alone or in concert with TOREN, has unlawfully disclosed and disseminated confidential and proprietary information belonging to HEDGECO to the detriment of HEDGECO.

- 30. SCHNEIDER, either acting alone or in concert with TOREN, has unlawfully deleted confidential and proprietary information belonging to HEDGECO to the detriment of HEDGECO.
- 31. SCHNEIDER, either acting alone or in concert with TOREN, has unlawfully misappropriated confidential and proprietary information belonging to HEDGECO to the detriment of HEDGECO.
- 32. TOREN, either acting alone or in concert with SCHNEIDER, has unlawfully disclosed and disseminated confidential and proprietary information belonging to HEDGECO to the detriment of HEDGECO.
- 33. TOREN, either acting alone or in concert with SCHNEIDER, has unlawfully deleted confidential and proprietary information belonging to HEDGECO to the detriment of HEDGECO.
- 34. TOREN, either acting alone or in concert with SCHNEIDER, has unlawfully misappropriated confidential and proprietary information belonging to HEDGECO to the detriment of HEDGECO.
- 35. SCHNEIDER, either acting alone or in concert with TOREN, has and continues to unlawfully solicit and do business with persons/entities from confidential and proprietary information belonging to HEDGECO to the detriment of HEDGECO.

- 36. TOREN, either acting alone or in concert with SCHNEIDER, has and continues to unlawfully solicit and do business with persons/entities from confidential and proprietary information belonging to HEDGECO to the detriment of HEDGECO.
- 37. SCHNEIDER and TOREN, individually and collectively, having unlawfully obtained commissions from unlawful solicitations and business transactions based upon confidential and proprietary information belonging to HEDGECO to the detriment of HEDGECO.
- 38. SCHNEIDER and TOREN, individually and collectively, via Onyx, have unlawfully obtained commissions from unlawful solicitations and business transactions based upon confidential and proprietary information belonging to HEDGECO to the detriment of HEDGECO.
- 39. SCHNEIDER has unlawfully provided other and further confidential and proprietary information belonging to HEDGECO to third parties to the detriment of HEDGECO.
- 40. TOREN has unlawfully provided other and further confidential and proprietary information belonging to HEDGECO to third parties to the detriment of HEDGECO.
- 41. At all times relevant, Defendants, either individually, collectively or via Onyx, have directly and wrongfully competed with HEDGECO, wherein they have wrongfully contacted customers and clients proprietary to HEDGECO, and wrongfully circumvented the lawful

restrictions upon them, in order to obtain commissions for themselves and /or for Onyx, in lieu of and to the detriment of HEDGECO.

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- 42. The forgoing constitutes a material breach of the **Mutuality Agreement** that has caused irreparable loss and monetary damages to HEDGECO in the sum of approximately \$500,000.
- 43. The forgoing constitutes a material breach of the **Employment Agreement** that has caused irreparable loss and monetary damages to HEDGECO in the sum of approximately \$500,000.

#### Count Two (Tortious interference with contractual relations)

- 44. Plaintiff re-states and re-alleges paragraphs 1-43 as if fully set forth herein.
- 45. At all times relevant, Defendant SCHNEIDER knew that Plaintiff had a contractual relationship with Defendant TOREN; in particular the Employment Agreement (Exhibit B).
- 46. Despite the foregoing, the Defendant SCHNEIDER solicited Defendant TOREN to form and/or join Onyx, while TOREN was in the employ of HEDGECO, and intentionally caused Defendant TOREN to breach and/or end his agreement with Plaintiff, and to enter into a contractual agreement with Defendant SCHNEIDER, via Onyx, instead of Plaintiff.
- 47. At all times relevant, Defendant TOREN knew that Plaintiff had a contractual relationship with Defendant SCHNEIDER; in particular the Mutuality Agreement (Exhibit A).

- 48. Despite the foregoing, the Defendant TOREN solicited Defendant SCHNEIDER to form and/or join Onyx, while SCHNEIDER was subject to the Mutuality Agreement, and intentionally caused Defendant SCHNEIDER to breach and/or end his agreement with Plaintiff, and to enter into a contractual agreement with Defendant TOREN, via Onyx, instead of Plaintiff.
- 49. At all times relevant, Defendants knew that Plaintiff had a contractual relationship with Puritan Securities Inc. of Westport, CT ("Puritan").
- 50. Despite the foregoing, the Defendants solicited Puritan to sell its securities, and intentionally caused Puritan to cease its agreement with Plaintiff, and to enter into a contractual agreement with Defendants, via Onyx, instead of Plaintiff.
- 51. At all times relevant, Defendants knew that Plaintiff had a contractual relationship with Paradigm Global Advisors LLC located in New York, NY ("Paradigm").
- 52. Despite the foregoing, the Defendants solicited Paradigm to sell its securities, and intentionally caused Paradigm to cease its agreement with Plaintiff, and to enter into a contractual agreement with Defendants, via Onyx, instead of Plaintiff.
- 53. At all times relevant, Defendants knew that Plaintiff had a contractual relationship with certain individuals within its proprietary database.

- 54. Despite the foregoing, the Defendants solicited these individuals and intentionally caused them to cease their breach their agreements to do business with Plaintiff, and to enter into a contractual agreement with Defendants, via Onyx, instead of Plaintiff, causing loss and damage to Plaintiff.
- 55. At all times relevant, Defendants knew that Plaintiff had a contractual relationship with certain financial institutions within its proprietary database.
- 56. Despite the foregoing, the Defendants solicited these financial institutions and intentionally caused them to breach their agreements to do business with Plaintiff, and to enter into a contractual agreement with Defendants, via Onyx, instead of Plaintiff, causing loss and damage to Plaintiff.
- 57. With knowledge of their contractual relationship with Plaintiff, and intention to procure a breach, the Defendants have caused persons/entities within HEDGECO's proprietary database, known only to Defendants by their unlawful usurpation of the foregoing, to breach their contracts with HEDGECO and to do business with other and competing business entities and persons in lieu thereof, including but not limited to Onyx, causing irreparable harm and monetary damages in the amount of at least \$500,000.
- 58. As a result of the foregoing interferences, Defendants have caused Plaintiff irreparable harm and monetary damages in the amount of at least \$500,000.

#### **Count Four (Breach of Fiduciary Duty)**

- 59. Plaintiff re-states and re-alleges paragraphs 1-58 as if fully set forth herein.
- 60. As an agent of HEDGECO under the Mutuality Agreement, SCHNEIDER was required to act in the best interests of HEDGECO as principal at all times during the course of his contractual obligations, such that SCHNEIDER owed HEDGECO a contractual fiduciary duty under the Mutuality Agreement.
- 61. As an agent of HEDGECO, SCHNEIDER was required to act in the best interests of HEDGECO as principal at all times during the course of his affairs with HEDGECO, such that SCHNEIDER owed HEDGECO a common law fiduciary duty via the agency relationship.
- 62. As a employee under the Employment Agreement, TOREN was required to act in the best interests of his employer at all times during the course of his employment, such that TOREN owed HEDGECO a contractual fiduciary duty by contact under the Employment Agreement.
- 63. As a employee of HEDGECO, TOREN was required to act in the best interests of his employer at all times during the course of his employment, such that TOREN owed HEDGECO a common law fiduciary duty via the employer – employee relationship.

64. As a result of the foregoing Defendant SCHNEIDER breached his fiduciary duties, such that Defendant SCHNEIDER has caused Plaintiff irreparable harm and monetary damages in the amount of at least \$500,000.

Filed 03/06/2008

65. As a result of the foregoing Defendant TOREN breached his fiduciary duties, such that Defendant TOREN has caused Plaintiff irreparable harm and monetary damages in the amount of at least \$500,000

#### **Count Five (Permanent Injunction)**

- 66. Plaintiff re-states and re-alleges paragraphs 1-65 as if fully set forth herein.
- 67. Pursuant to paragraph ("1.1") of the Mutuality Agreement, it was both acknowledged and agreed by SCHNEIDER that HEDGECO would suffer irreparable harm in the event of a breach of the agreement, and that HEDGECO was entitled to injunctive relief.
- 68. The forgoing was a material breach of the Mutuality Agreement that has caused irreparable loss and damage to HEDGECO, in addition to money damages.
- 69. Pursuant to paragraph "4." of the Employment Agreement, it was both acknowledged and agreed by TOREN that HEDGECO would suffer irreparable harm in the event of a breach of the agreement, and that HEDGECO was entitled to injunctive relief as a cumulative and not necessarily successive and exclusive remedy in addition to monetary damages.

- 70. The forgoing was a material breach of the **Employment Agreement** that has caused irreparable loss and damage to HEDGECO, in addition to money damages
- 71. Additionally, as recently as December 2007, the Defendants jointly and severally attempted to obtain the business of Holding Capital Group ("HGG"), a client and customer of HEDGECO, in violation of their respective agreements.
- 72. As a result of the foregoing, Plaintiff is entitled to injunctive relief against SCHNEIDER.
- 73. As a result of the foregoing, Plaintiff is entitled to injunctive relief against TOREN.

#### Count Six (Judicial Accounting)

- 74. Plaintiff re-states and re-alleges paragraphs 1-73, as if fully set forth herein.
- 75. Defendants have intentionally deleted and destroyed portions of HEDGECO'S proprietary and confidential information, the full extent of which is known only to Defendants, which has caused damages and irreparable harm to Plaintiff.
- 76. As a result of the foregoing destruction, breaches and unlawful usurpation of HEDGECO's confidential and proprietary information, Defendants have taken such valuable information and profits via commissions and investment fees such that Plaintiff is entitled to an accounting by appointment of a Master pursuant to FRCP 53(1)(B)(i) and (ii).

Wherefore, the Plaintiff is entitled to judgment against the Defendants, individually and collectively, for (1) money damages in the sum of an amount greater than \$500,000; (2) a permanent injunction that causes the cessation of use of proprietary and confidential information belonging to HEDGECO, (2) a judicial accounting; (4) costs, (5) reasonable attorneys fees, and (6) for such other and further relief deemed appropriate in the discretion of the court.

Dated: March 3, 2008 New York, NY

Yours, etc.

Law Office of Brian Reis, Esq. **Attorney for the Plaintiff** 80 Broad Street 33<sup>rd</sup> Floor New York, NY 10004 Tel. 212.785.5170

By: \_\_\_\_\_ Andrew Small, Esq. (AS-1294)

Direct Dial 212.983.0921 Fax 212.646.1073

E-mail: ABSLawyer@comcast.net

**EXHIBIT A** 

#### **MUTUAL CONFIDENTIALITY AND NON-CIRCUMVENT** AGREEMENT BETWEEN \_\_\_\_ AND HEDGECO, L.L.C.

This Agreement (this "Agreement") is made effective as of August 16, 2006, by and between Jeffry Schneider of Austin, TX referred to as "Andrew Schneider" and HedgeCo, L.L.C./parent company and or affiliate members, of Palm Beach, Florida referred to as "HedgeCo."

1. CONFIDENTIALITY. "\_\_\_\_" and "HedgeCo," and its parent companies, employees, agents, or representatives will not at any time or in any manner, either directly or indirectly, use for the personal benefit of "\_\_ \_" and "HedgeCo," or divulge, disclose, or communicate in any manner, any information that is proprietary to "\_\_\_" or "HedgeCo." Confidential Information means any information and/or material which is proprietary to either or both parties, whether or not owned or developed by either or both parties, which is not generally know other than by either or both parties, and which either party may obtain through any direct or indirect contact with the other party.

Confidential Information includes without Ilmitation: Business records and plans, Customer lists and records, Trade secrets, Pricing structure, and other proprietary information as may be brought to the attention of the parties. This provision will continue to be effective for a period of 12 (twelve) months after the termination of this Agreement and includes the following:

- The Undersigned mutually agree to hold all confidential or proprietary information, or 1. trade secrets ("information") in trust and confidence and agrees that it shall be used only for the contemplated purpose, and shall not be used for any other purpose or disclosed to any third party under any circumstances whatsoever.
- Any information designated as confidential shall not be disclosed to any employee, 1. consultant or third party unless the parties to this contract agree to execute and be bound by the terms of this agreement, and disclosure by the parties is first approved.
- It is understood that the Undersigned shall have no obligation with respect to any 1. information known by the Undersigned or as may be generally known within the industry prior to date of this agreement, or that shall become common knowledge within the industry thereafter.
- The Undersigned acknowledges the information disclosed herein is proprietary or trade 1. secrets and in the event of any breach, the non breaching party shall be entitled to injunctive relief as a cumulative and not necessarily successive or exclusive remedy to a claim for monetary
- This agreement shall be binding upon and inure to the benefit of the parties, their 1. 1. successors and assigns.

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Each party agrees that all information obtained from the other party will be accepted in confidence and maintained strictly confidential and shall not, without prior written consent to the disclosing party, disclose such information to another.

Non-Circumvention: Each party agrees that neither party shall take measures, intentionally or inadvertent, to contact, deal with, or create a business relationship with a client of the other party. This applies with regard to any transaction, whether resulting from the disclosure of Confidential Information from one party to the other party or not. Neither party will attempt to circumvent the other party by contacting any person, company or entity introduced to them by the other party, or any of the other party's customers, distributors, clients, consultants, agents or the like, anywhere in the world without the expressed authority of, and in the interest of any party to this Agreement. Neither party will transact any business with persons, companies or entities that both parties mutually work with.

- 2. REMEDIES. In addition to any and all other rights a party may have available according to law, if any party defaults by failing to substantially perform any provision, term or condition of this Agreement (including without limitation the failure to make a monetary payment when due), the other party may terminate the Agreement by providing written notice to the defaulting party. This notice shall describe with sufficient detail the nature of the default. The party receiving such notice shall have 30 days from the effective date of such notice to cure the default(s). Unless waived by a party providing notice, the failure to cure the default(s) within such time period shall result in the automatic termination of this Agreement.
- 3. ENTIRE AGREEMENT. This Agreement contains the entire agreement of the parties, and there are no other promises or conditions in any other agreement whether oral or written concerning the subject matter of this Agreement. This Agreement supersedes any prior written or oral agreements between the parties. Any further agreements, in order to be considered, addendum or otherwise, must be in writing, duly executed and delivered to each party thereto.
- 4. SEVERABILITY. If any provision of this Agreement will be held to be invalid or unenforceable for any reason, the remaining provisions will continue to be valid and enforceable.
- 5. GOVERNING LAW. This Agreement shall be construed in accordance with the laws of the State of Florida. Any disputes arising from this relationship shall be brought in the 15th Judicial Circuit of Palm Beach County, Florida.
- 6. NOTICE. Any notice or communication required or permitted under this Agreement shall be sufficiently given if delivered in person or by certified mail, return receipt requested, or equivalent with return receipt, to the address set forth

in the opening paragraph or to such other address as one party may have furnished to the other in writing.

7. ASSIGNMENT. Neither party may assign or transfer this Agreement without the prior written consent of the non-assigning party, which approval shall not be unreasonably withheld.

HedgeCo, L.L.C.:	
Name: Andrew Schneider	
	Deleted:
By:	Deloted:
Title: Principal	Deleted:
Timo. Timopai	Deleted:
Date: August 16, 2006	Deleted:
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:	
Name: Jeffry Schneider	
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Name: Jeffry Schneider  By:	Deleted:
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**EXHIBIT B** 

#### EMPLOYEE CONFIDENTIALITY AND UNFAIR COMPETITION AGREEMENT

THIS AGREEMENT MADE this the 26th day of February 2007, by and between Jared Toren (hereinafter referred to as Employee") and HedgeCo Networks (hereinafter referred to as "Company").

WHEREAS, Employee desires to be employed by Company in a capacity in which he may receive, contribute or develop Confidential and Proprietary Information;

WHEREAS, access, contribution and/or development of such information is necessary in order for Employee to perform his duties in a professional manner;

WHEREAS, such information is important to the future of the Company and the Company expects the Employee to keep secret such proprietary and confidential information and not to compete with the Company during his employment and for a reasonable period after employment.

#### NOW, THEREFORE, IT IS AGREED AS FOLLOWS:

- 1. Definitions. As used in this Agreement:
- (a) "Company" shall mean HedgeCo Networks its successors and assigns, and any of their present or future subsidiaries or organizations controlled by, controlling, or under common control with them.
- (b) "Affiliate" shall mean any person, corporation, partnership or other entity with which joint enterprises are carried on with the Company or in which the Company has any interest.
- (c) "Confidential and Proprietary Information" shall mean any and all information disclosed or made available to the Employee or known by the Employee as a direct or indirect consequence of or through his employment by the Company and not generally known in the industry in which the Company is or may become engaged, including, but not limited to, customers and brokers, marketing plans, product development, plans, publications, equipment, and financial information, and any information related to the Company's and its Affiliate's products, devices, structures, processes, procedures, methods, formulae, techniques, services, or finances including, but not limited to, information relating to research, development, Inventions, manufacture, purchasing, accounting, engineering, marketing, merchandising, or selling,
- (d) "Inventions" shall mean discoveries, concepts, and ideas, whether patentable or not, relating to any present, contemplated, or prospective activities, investigations or obligations of the Company, including, but not limited to, products, devices, structures, processes, procedures, methods, formulae, techniques, or services and any improvements to the foregoing.

- 1. Right to Inventions. With respect to all Inventions made, conceived or reduced to practice by Employee, whether or not during the hours of his employment or with the use of Company facilities, materials, or personnel, in whole or in part, either solely or jointly with others, during the term of his employment by the Company and for a period of one (1) year after any termination of such employment, and without royalty or any other consideration:
- (a) Employee shall inform the Owner of the Company promptly and fully of such Inventions and upon request by such person set forth in writing in such details as are necessary to explain the structures, procedures, and methodology employed and the results achieved.
- (b) Employee hereby agrees that all such Inventions shall be the sole and exclusive property of the Company, whether patented or not, and Employee hereby assigns and agrees to assign to the Company all of his right, title and interest in and to such Inventions and to all proprietary rights therein, based thereon or related thereto, including, but not limited to, applications for United States and foreign letters of patent and resulting letters of patent. Employee shall execute, acknowledge, and deliver any and all instruments conveying, confirming or otherwise affecting such ownership by the Company of such Inventions.
- (c) Employee shall execute such documents and provide such assistance as may be deemed necessary by the Company to apply for, defend, or enforce any United States and foreign letters patent based on or related to such Inventions.
- (d) Except as specifically listed on Schedule A attached hereto and executed by both parties, Employee hereby waives any and all rights to claim that any discoveries, concepts, ideas, products, devices, structures, processes, procedures, methods, formulae, techniques or services and any improvements thereto have been made, acquired, conceived, or reduced to practice prior to his employment by the Company and not subject to the terms and conditions of this Agreement.
- 2. Non-Disclosure of Confidential Information. Except as required in the performance of his duties to the Company, during the term of his employment and for a period of five (5) years after termination of such employment, Employee shall treat as confidential and shall not, directly or indirectly, use, disseminate, disclose, publish, or otherwise make available to any person, firm, corporation, unincorporated association or other entity any Confidential and Proprietary Information or any portion thereof. Upon termination of his employment with the Company, all papers, documents, records, lists, notebooks, files, and similar items containing Confidential and Proprietary Information, including copies thereof, then in the Employee's possession, whether prepared by him or others, shall be promptly returned to the Company. If at any time after the termination of employment, the Employee determines that he has any Confidential and Proprietary Information in his possession or control, he shall immediately return to the Company all such Confidential and Proprietary Information, including all copies and portions thereof.
- 3. Non-Competition. (a) During the term of Employee's employment with the Company and for a period of two (2) years thereafter, Employee agrees that he will not, directly or

indirectly, own, operate, manage, consult with, control, participate in the management or control of, be employed by, maintain or continue any interest whatsoever in any enterprise located within a Five Hundred (500) mile radius of Hedgeco which manufactures, processes, sells, distributes, markets, or engages in the business of Hedge Funds without the prior written consent of the Owner of the Company.

- (b) During the term of Employee's employment with the Company and for a period of two (2) years thereafter, Employee agrees that he will not solicit or contact any of the customers, clients, or brokers with whom Employee has had contact during the term of his employment with the Company.
- 4. Employee acknowledges that his adherence to the terms of the covenants set forth in Sections 2, 3 and 4 are necessary to protect the value of Company's business, that a breach of such covenants will result in irreparable and continuing damage to the Company, and that money damages would not adequately compensate Company for any such breach and, therefore, that Company would not have an adequate remedy at law. In the event any action or proceeding shall be instituted by Company to enforce any provision of Sections 2, 3 or 4, Employee hereby waives the claim or defenses in such action that (i) money damages are adequate to compensate the Company for such breach, and (ii) there is an adequate remedy at law available to Company, and shall not urge in any such action or proceeding the claim or defense that such remedy at law exists. Company shall have, in addition to any and all remedies at law, the right, without posting of bond or other security, to an injunction, both temporary and permanent, specific performance and/or other equitable relief to prevent the violation of any obligation under Sections 2, 3 or 4. The parties agree that the remedies of Company for breach of Sections 2, 3 or 4 shall be cumulative, and seeking or obtaining injunctive or other equitable relief shall not preclude the making of a claim for damages or other relief. The parties to this Agreement also agree that Company shall be entitled to such damages as Company can show it has sustained by reason of such breach. In any action brought to enforce the covenants set forth in Section 2, 3 or 4, or to recover damages for breach thereof, the Company shall be entitled to recover reasonable attorneys' fees and other expenses of litigation, together with such other and further relief as may be proper.
- 5. This Agreement shall be binding upon the parties hereto and upon their respective executors, administrators, legal representatives, successors, and assigns.
- 6. Nothing contained in this Agreement shall be construed or confer any obligation or right to employment or to continue in the employment of the Company.
- 7. This Agreement shall be governed by the laws of the State of Florida, notwithstanding the fact that one or more of the parties to this Agreement is now or may become a resident or citizen of a different state. It is the intent of the parties that the Agreement be enforced to the fullest extent permissible under applicable laws and public policies. The invalidity, illegality, or unenforceability of any particular provision of this Agreement shall not affect the other provisions, and this Agreement shall be construed in all respects as if such invalid, illegal, or unenforceable provision had been omitted. If any part of this agreement is for any reason held to

be excessively broad as to time, duration, geographical scope, activity or subject, it will be construed, by limiting or reducing it, so as to be enforceable to the extent reasonably necessary for the protection of the Company.

- 8. Captions to and headings of the sections of this Agreement are solely for the convenience of the parties and not a part of this Agreement and shall not be used for the interpretation or determination of the validity of this Agreement or any provision hereof.
- 9. This Agreement shall not be amended or modified, and none of the provisions hereof shall be waived, except in a writing signed on behalf of the parties hereto or, in the case of a waiver, on behalf of the party making the waiver.
- 10. This Agreement may be executed in any number of copies, each of which shall be deemed an original and no other copy need be produced. All pronouns and any variations thereof shall be deemed to refer to the masculine, feminine, neuter, singular or plural as the identity of the person or persons may require.
  - This agreement shall be enforced and controlled by the laws of Florida. 12.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date written above.

COMPANY:

Andrew Schneider (Principal)

EMPLOYEE:

# UNITED STATE STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

HEDGECO, LLC d/b/a HEDGECO	NETWORKS	_x )
	Plaintiff,	) Case No. <b>08 CV 00494</b> ) (SHS)
-against-		)
JEFFREY SCHNEIDER and JARED TOREN,		) )
,	Defendants.	) x

#### **CERTIFICATE OF SERVICE**

**Please take notice** that on the 3<sup>rd</sup> day of March 2008, the undersigned attorney for the Plaintiff served a true copy of the **First Amended Complaint** upon the Attorney for the Defendants:

Eric Weinstein, Esq. Feldman Weinstein & Smith LLP 420 Lexington Avenue New York, New York 10170

By Federal Express overnight delivery, Tracking No. 8636 1012 2891, to the aforementioned address.

Dated: March 3, 2008 New York, NY

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Andrew Small Esq. (AS-1294) Law Office of Brian Reis, Esq. **Attorney for the Plaintiff** 80 Broad Street 33<sup>rd</sup> Floor New York, NY 10004 Direct Dial 212.983.0921 Fax 212.646.1073

E-mail: ABSLawyer@comcast.net

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Plaintiff -against- JEFFREY SCHNEIDER and	) (Case No. 08 CV (SHS)	00494
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JARED TOREN,	) ) )	
Defenda	nts. )	

#### FIRST AMENDED COMPLAINT

Law Office of Brian Reis, P.C.

Attorney for the Plaintiff
80 Broad Street 33<sup>rd</sup> Floor
New York, NY 10004
Tel. 212.785.5170
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UNITED STATE STATES DISTRICT SOUTHERN DISTRICT OF NEW YO			
HEDGECO, LLC d/b/a HEDGECO NE	TWORKS	_X ))	
	Plaintiff,	)	Case No. 08 CV 0494 (SHS)
-against-		)	
JEFFREY SCHNEIDER and JARED TOREN,		)	
	Defendants.	)	
		X	

### PLAINTIFF'S MEMORANDUM OF LAW IN REPLY AND IN OPPOSITION

Law Office of Brian Reis, P.C.

Attorney for the Plaintiff
80 Broad Street 33<sup>rd</sup> Floor
New York, NY 10004
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Direct Fax: 212.656.1037